

Annual Membership

Benefits

- + Provision of accredited training and education
- + Promotion of the flexo process and its technology
- + Industry networking and recognition opportunities
- + Lobbying of key stakeholder groups on industry issues
- + Technical support and advice
- + Industry knowledge and information
- + Membership of FTA Europe
- + Membership of the GPMA (Graphic, Print & Media Alliance) and the Packaging Federation



We provide a range of services for our membership supporting the entire flexographic supply chain from design to reprographics, printing, converting, retail, waste and recycling.

FIA^{UK} Member

Membership of FIA is suitable for all companies working in the flexographic industry in the UK

TECHNICAL SUPPORT

Access to resources, scientific papers and referrals to technical experts

DISCOUNTED RATES

Discounted rates on the FIA Academy, FIA events, award entries and events at FIA's alliances and affiliations

FTA EUROPE MEMBERSHIP

All FIA^{UK} members receive automatic membership of FTA Europe

MONTHLY FIA NEWSLETTER

Monthly news and information on FIA and its partners

NETWORKING

Invites to all FIA^{UK} events to network with industry peers

WEBSITE MEMBERS SECTION ACCESS

Access to private members section on the FIA^{UK} website containing exclusive news and content

TRAINING & EDUCATION

Preferential rates for FIAUK Academy online training resource and access to industry apprenticeship programmes'

HANDS ON TRAINING

Free of charge to students on the Academy training

RESEARCH SUPPORT

Access to a range of research provision – industry research conducted by the association as well as a link to projects and grant funding

QUEST BENEFIT

Providing support on HR, Health & Safety, Legal Issues & Tax.

LINKEDIN

Member of FIA^{UK} LinkedIn Members' Group

LOBBYING

Access to APPGs (All Party Parliamentary Groups) to lobby government on industry issues

PROJECTS

Join project teams on a range of industry topics

SPONSORSHIP

Ability to sponsor a range of activities at key events to boost company marketing

FIA^{UK} Partnerships

FIA^{UK} is proud to have a number of partner members who provide additional sponsorship support to the Association to demonstrate their commitment to the industry.

Partnership of FIA^{UK} offers a wide range of benefits to participating companies and is offered in three tiers: Ruby, Diamond and Diamond Plus.

Ruby Partnership

Ruby Partnership of FIA^{UK} offers all the benefits of printer & supplier membership plus a number of additional opportunities:

MARKETING

Through the FIA^{UK} website – logos, adverts and editorial provision

NEWSLETTER INCLUSION

Inclusion in the FIA^{UK} monthly newsletter – posting of latest news and stories

SOCIAL MEDIA SUPPORT

Positing and promoting through the FIA digital channels

CONSULTATION

An annual consultation with FIA^{UK} – a meeting to discuss needs and strategy and how FIA^{UK} can support your business

COMPANY LOGO

Company logo inclusion on all FIA^{UK} promotional materials for events

ADVERTISEMENT

Half page advert in the annual awards brochure.

MULTI-SITE MEMBERSHIP

Ruby Partnership can include membership for an agreed number of sites



Diamond Partnership

Diamond Partnership of FIA^{UK} offers all the benefits of membership and Ruby Partner programmes plus:

MARKETING SUPPORT

- Promotion of company logo at all FIA^{UK} events
- A full-page advert in the Annual Awards brochure
- Support for marketing of new product launches through the FIA^{UK} website – preferential treatment for communications and company news
- Preferential treatment for promotional marketing support via various FIA^{UK} channels

GALA DINNER BENEFITS

- A full table of 10 places at the Annual Awards Dinner
- Hotel rooms for the Annual Awards Dinner are secured and block booked on your behalf to minimise administration
- Ability to provide presenter for sponsored awards at the Annual Awards Dinner
- Preferential advertising and editorial space in the monthly newsletter

STRATEGIC INSIGHTS

- Minimum of one annual meeting with FIA Consultant CEO – a meeting to discuss strategy going forward and support for industry
- A place at the Annual Partners' Dinner at a prestigious location to network with peers and hear from the industry leaders

RESEARCH, TRAINING & EDUCATION BENEFITS

- Free student place on FIA^{UK} Academy annually and additional discount on the Academy e-learning training programme
- Exclusive input in to training development programmes for the Academy. Ability to provide input into future designs of training programmes
- Option to provide hands-on training for Academy students to promote your company
- First-hand access to research developed by FIA^{UK}

MULTI-SITE MEMBERSHIP

Diamond Partnership includes membership of all sites in the UK

Diamond Plus Partnership

Diamond Plus Partnership is offered on an exclusive basis to a single leading company in the sector. Diamond Plus Partnership of FIA^{UK} offers all the benefits of membership, ruby partnership and diamond partnership plus:

MARKETING BENEFITS & SUPPORT

- Bespoke posting of news to all members via the website, newsletter and direct email campaigns, tailored and free of charge
- Main logo and clear positioning of lead sponsorship of the association on all communications and at all events – prominent display and positioning
- Provision of a speaker for the response to the Chairman's speech at the Annual Gala Dinner – speech writing is provided if required and includes a full write up in the Awards brochure



For more information please contact

tel: **+44 (0)7970 626 412**

email: **admin@fi auk.co.uk**



fi auk.co.uk