

# FIA UK - ANNUAL MEMBERSHIP AND PARTNERSHIP

We provide a range of services for our members and partners supporting the entire flexographic supply chain from design to reprographics, printing, converting, retail, waste and recycling.

## FIA UK Membership

Membership of FIA UK is suitable for all companies working in the flexographic Industry in the UK

Provision of accredited training and education	Promotion of the flexo process and its technology	Industry networking and recognition opportunities	Lobbying of key stakeholder groups on industry issues and Access to APPGs (All Party Parliamentary Groups)	Technical Support and advice with access to scientific papers
Industry knowledge and information	Membership of FTA Europe	Membership of the Packaging Federation	Membership of the GPMA (Graphic, Print and Media Alliance)	Free access to support on HR, Health & Safety, Legal Issues and Tax through Quest
Discounted rates on the FIA Academy	Hands on Training, free of charge to students on the FIA Academy	Free monthly newsletters for information on FIA UK and its partners	Invitations to all FIA UK events to network with industry peers	Access to private members section on the FIA UK website containing exclusive news and content
Discounted rates at FIA UK events and at events at FIA UK's alliances and affiliations	Reduced rates for entries to the FIA UK annual awards programme	Access to a range of industry research	Join project teams on a range of industry topics	Ability to sponsor a range of activities at key events to boost company marketing

### Mission Statement:

to support and inform our industry through collaboration, representation and education inspiring the next generation.



# FIA UK Partnerships

FIA UK is proud to have a number of partner members who provide additional sponsorship support to the Association to demonstrate their commitment to the industry. Partnership of FIA UK offers a wide range of benefits to participating companies and is offered in three tiers: Ruby, Diamond and Diamond Plus.

## Ruby Partnership

**-Ruby Partnership of FIA UK offers all the benefits of membership plus a number of additional opportunities:**

### Marketing-

- Through the FIA UK website- logos, adverts and editorial provisions

### Newsletter Inclusion-

- Inclusion in the FIA UK monthly newsletter- posting of latest news and stories

### Social Media Support-

- Posting and promoting through the FIA UK digital channels

### Consultation-

- An annual consultation with FIA UK- a meeting to discuss needs and strategy and how FIA UK can support your business

### Company Logo-

- Company logo inclusion on all FIA UK promotional materials for events

### Advertisement-

- Half page advert in the annual awards brochure

### Multi-Site Membership-

- Ruby Partnership can include membership for an agreed number of sites



### Marketing Support-

- Promotion of company logo at all FIA UK events
- Marketing of events, news or innovations through the monthly newsletters and through the various FIA UK social media channels
- Preferential treatment for promotional marketing support via various FIA UK channels

### Gala Dinner Benefits-

- A full table of 10 places at the Annual Awards Dinner
- Hotel rooms for the Annual Awards Dinner are secured and allocated
- Presentation and Sponsorship of an awards category
- Maximum visibility of company logo at the event and in the brochure

### Strategic Insights-

- Minimum of one annual meeting - a meeting to discuss strategy going forward and support for the industry
- A place at the Annual Partners' Dinner at a prestigious location to network with peers and hear from the industry leaders.

### Research, Training & Education Benefits-

- Free student place on FIA UK Academy annually
- Exclusive input into the training programmes for the Academy
- Option to provide hands-on training for Academy students to promote your company
- First-hand access to research and project papers developed by FIA UK

### Multi-Site Membership-

- Diamond Partnership includes membership of all sites in the UK

## Diamond Partnership

**-Diamond Partnership of FIA UK offers all the benefits of membership and Ruby Partner programmes plus:**



## Diamond Plus Partnership

**-Diamond Plus Partnership is offered on an exclusive basis to a single leading company in the sector. Diamond Plus Partnership of FIA UK offers all the benefits of membership, ruby partnership and diamond partnership plus:**

### Marketing Benefits & Support-

- Bespoke posting of news to all members via the website, newsletter and direct email campaigns, tailored and free of charge
- Main logo and clear positioning of lead sponsorship of the association on all communications and at all events- prominent display and positioning
- Provision of a speaker for the response to the Chair's speech at the Annual Gala Dinner and includes a full write up in the Awards brochure

